# AI modernizes SAP Fiori to make usage easier and more collaborative
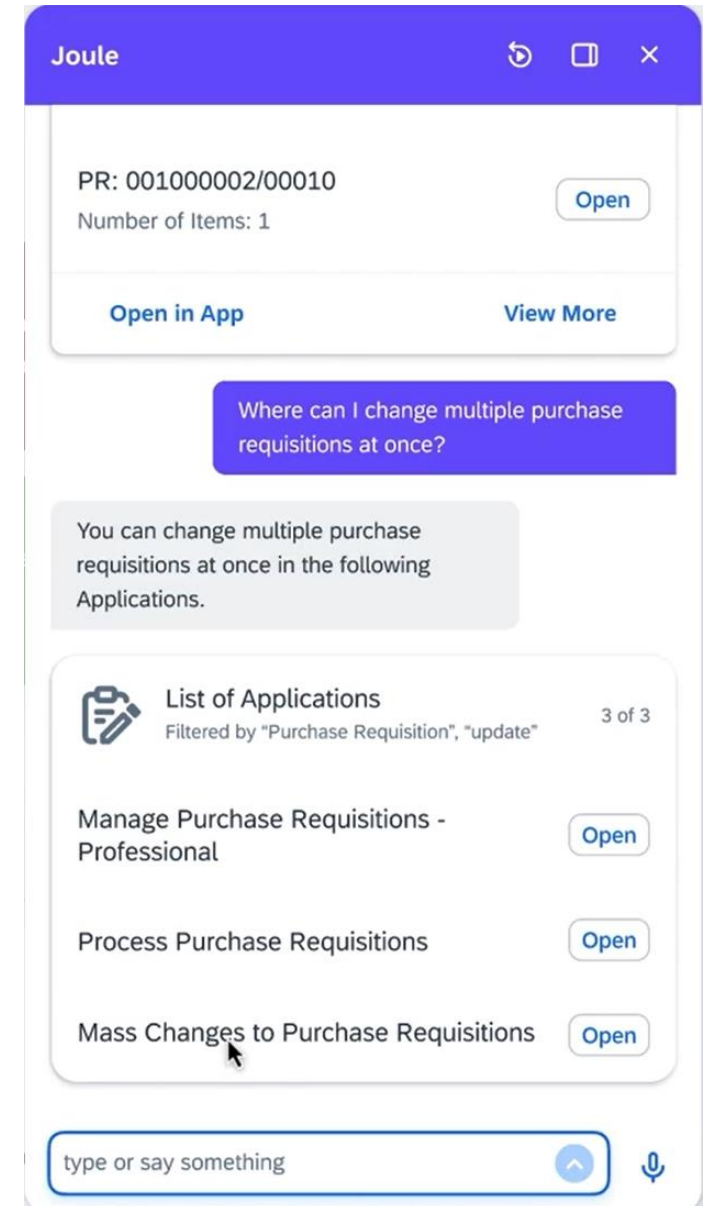
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# Today we'll talk about

1. How AI is changing how our end-users work

2. How AI is a natural extension of the SAP Fiori design principles

3. AI demos from SAP UX Engineering: *How SAP is working to help those users be more productive and focus on decisions that matter*
   - Populating My Home with AI-based recommendations
   - Creating Insight cards for My Home using Joule
   - Generating and sharing AI-summarized business objects with Smart Summarization
   - BONUS demo for developers: Generating SAP Fiori elements applications from low-fidelity mockups

# AI is quickly changing how we (and our users!) work every day

**Exposure-to and use of AI has expanded rapidly: 79% of individuals report having exposure to generative AI (gen AI)[1]**

- 33% of organizations report already using generative AI in at least one business function, with 22% of individuals reporting that they regularly use gen AI solutions at work[1]

**Access to AI solutions is widening every day – 40% of companies report increasing their AI investment due to the capabilities of gen AI.[1] Gartner predicts 80% of enterprises will be using gen AI by 2026.[2]**

- This increase in availability is changing expectations around how we work:
  - We are expected to automate repetitive tasks and focus on higher value problems
  - We are expected to gain insights from data faster and take action

[1] McKinsey Global Survey 2023 (Aug 2023) | [2] Gartner Press Release (Oct 2023)

# *AI enables you to make decisions with more data and in less time.*

# SAP's AI solutions are an evolution of the SAP Fiori design principles

The SAP Fiori user experience is focused on delivering interactions that are **role-based**, **coherent**, **adaptive**, **simple**, and **delightful.** AI solutions from SAP are a new way of delivering on these principles.

Innovations for both SAP developers and end-users featuring **recommendations**, **summarization**, **AI-assisted personalization**, **natural language search**, and **AI-generated applications** make interactions with SAP systems and development tools even easier and more accessible to users of different skill levels and backgrounds

**SAP**

# LAB PREVIEW DEMOS:
# AI innovations from SAP *

*The following content is a **LAB PREVIEW**. SAP reserves the right to change its development priorities at any time. Do not make any purchase decisions based on the following demos.

# To wrap it all up...

1. The rapidly growing access to AI solutions is changing expectations around how you and your end-users work

2. SAP is innovating in the AI space to help enterprises remain competitive and help you focus on the tasks that matter

3. AI innovations from SAP will be available for both end-users and developers building SAP applications

# Learn more about AI and related offerings at SAP

SAP has many AI solutions for businesses
https://www.sap.com/products/artificial-intelligence.html

Generative AI with SAP
https://www.sap.com/products/artificial-intelligence/generative-ai.html

SAP has several ways to learn about AI
https://learning.sap.com/products/business-technology-platform/artificial-intelligence

SAP's AI solutions are for cloud customers only (public and private)
https://www.sap.com/products/erp/rise.html

Follow our AI community: https://pages.community.sap.com/topics/machine-learning

SAP Fiori elements community page: https://pages.community.sap.com/topics/fiori-elements

SAP Build Code page community page: https://pages.community.sap.com/topics/build-code

SAP AI strategy: https://diginomica.com/behind-saps-2024-ai-strategy-chief-ai-officer-philipp-herzig-why-cloud-tied-ai-results-and-rise

# Thank you.

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